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A Complete Guide To Internet And Web Programming - Deven N. Shah
2009 The Internet and Web Programming book helps you to understand concepts of Internet, World-Wide-Web and Programming Fundamentals to create websites by using HTML, JavaScript, JavaServlets, ASP, and JSP. The book covers:· Introduction to Web· Markup Language (HTML)· Cascading StyleSheet (CSS)· JavaScript and DHTML· Server Side Programming I· Server Side Programming II (Session Tracking)· Server Side Programming III (Database Connectivity)· Introduction to Web Extension

The Complete Guide to Internet Marketing for the Kitchen and Bath Industry - Jason Lockhart 2020-06-14 The Complete Guide to Internet Marketing for the Kitchen and Bath Remodel Industry is your complete overview of what it takes to maximize your opportunities online in terms of Leads, Calls and Revenue. There are a number of channels/ mediums to consider for your business when you look at the Online Marketing space. Whatever your business, this book has the plan for you. At first glance, considering all the marketing options available in your online marketing playbook might be overwhelming. These include Search Engines (Organic, Maps, Pay-Per-Click), Social Media (Facebook, Houzz, Instagram, LinkedIn, Pinterest, Twitter and YouTube), Paid Online Directory Listings (FourSquare, Yelp.com, etc.) and Paid Online Lead Services. To maximize lead flow from the Internet, you need to develop a PLAN which covers each online marketing channel. This book will outline a plan which will transform you from an online marketing novice to the dominant player in your locale within the kitchen and bath remodel industry. Throughout this book, we will lay the foundation for you to achieve that status.

The Whole Internet for Windows 95 - Ed Krol 1995 Updated for Windows 95, this book describes the tools that Windows 95 Internet explorers use to get the most out of the Internet. The best source of information about the World Wide Web, Microsoft Internet Explorer, and Netscape, the book provides thorough coverage of Windows 95 Internet features plus an understanding of how to get and use popular free software for the Internet. Includes a resource index covering important resources ranging from a virtual online university to travel tips.

Complete Guide to Internet Publicity - Steve O'Keefe 2002-10-15 Strategies for grabbing-and holding-an audience's attention online}
Complete Guide to Internet Privacy, Anonymity & Security - Matthew Bailey 2015-01-10 Fully updated and revised, this leading guide on Internet privacy, anonymity and security contains all the practical information you need to inform and protect yourself. In this comprehensive yet easy-to-read guide for Windows users, you will quickly learn how to: stop search engines, social media and other powerful Internet players from tracking and profiling your online activities gain unrestricted access to all the content and downloads the Internet has to offer use social media to stay connected with friends in ways that don't compromise your privacy or safety keep hackers, identity thieves and adversaries from gaining access to your computer use the best (and often free!) privacy, anonymity and security apps that really work mask your IP address with a proxy, The Onion Router (Tor) or a virtual private network (VPN) use encryption to keep your digital items, downloads and personal information completely hidden and safe prevent surveillance and the monitoring of your activities by Internet service providers (ISP), governments, adversaries and other unwelcome snoops enjoy all the benefits (and downloads) of torrent file-sharing and Usenet newsgroups while staying protected and anonymous get rid of trace and hidden data on your computer that exposes your private activities conduct checks on how private your online activities and devices really are From your small investment in this book, you will benefit for years to come. After all, your privacy and security are priceless.

The Complete Idiot's Guide to Internet Privacy and Security - Preston Gralla 2002-01-01 Discusses how to set up defenses against hackers and online con artists, encryption methods, anonymizer software, spam, viruses, identity theft, firewalls, and ways to safeguard online purchases.


Internet Marketing Methods Revealed - Miguel Todaro 2007 This is a carefully-tested, well-crafted, and complete tutorial on a subject vital to Web developers and marketers. This book teaches the fundamentals of online marketing implementation, including Internet strategy planning, the secrets of search engine optimization (SEO), successful techniques to be first on Google and Yahoo! search engines, vertical portals, effective online advertising, and innovative e-commerce development. This book will help you understand the e-business revolution as it provides strong evidence and practical direction in a friendly and easy-to-use self-study guide. Respected author and educator Miguel Todaro has created a complete introduction to Internet marketing that is informative, clear, and insightful. The book is the result of several years of research and deep professional experience implementing online solutions for major corporations. Written in an instructive way, you will find fundamental concepts explained along with detailed diagrams. Many short examples illustrate just one or two concepts at a time, encouraging you to master new topics by immediately putting them to use. Finally, you will learn and understand why large and mid-size corporations in North America have redistributed more than $15 billion of their advertising budgets from traditional promotional activities to Internet marketing initiatives. Discover why online users spent more than $112 billion last year (U.S. and Canada) and how you can be part of this successful business highway that is redefining the future of the world's digital economy. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company presidentâ€™s garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management,
finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed.

Get Rich Click!-Marc Ostrofsky 2013-01-08 A mainstream release of a previously self-published best-seller, written by a successful internet traffic developer best known for his record-breaking sale of the Business.com domain name, shares a wealth of insights, tips and strategies for using online resources to build wealth rapidly.

Net Guide-Michael Wolff 1997 Describes what can be found on Internet, commercial database services, and electronic bulletin boards

Absolute Beginner's Guide to Computers and the Internet-Michael Miller 2002 Discusses such electronic privacy concerns as what privacy is, how it relates to individuals, laws and regulations, identity theft, monitoring devices, and how to protect Internet transactions.

The Ultimate Guide to Internet Security-Darien Graham-Smith 2012

How the Internet Really Works-Article 19 2020-12-08 An accessible, comic book-like, illustrated introduction to how the internet works under the hood, designed to give people a basic understanding of the technical aspects of the Internet that they need in order to advocate for digital rights. The internet has profoundly changed interpersonal communication, but most of us don't really understand how it works. What enables information to travel across the internet? Can we really be anonymous and private online? Who controls the internet, and why is that important? And... what's with all the cats? How the Internet Really Works answers these questions and more. Using clear language and whimsical illustrations, the authors translate highly technical topics into accessible, engaging prose that demystifies the world's most intricately linked computer network. Alongside a feline guide named Catnip, you'll learn about: • The "How-What-Why" of nodes, packets, and internet protocols • Cryptographic techniques to ensure the secrecy and integrity of your data • Censorship, ways to monitor it, and means for circumventing it • Cybernetics, algorithms, and how computers make decisions • Centralization of internet power, its impact on democracy, and how it hurts human rights • Internet governance, and ways to get involved This book is also a call to action, laying out a roadmap for using your newfound knowledge to influence the evolution of digitally inclusive, rights-respecting internet laws and policies. Whether you're a citizen concerned about staying safe online, a civil servant seeking to address censorship, an advocate addressing worldwide freedom of expression issues, or simply someone with a cat-like curiosity about network infrastructure, you will be delighted -- and enlightened -- by Catnip's felicitously fun guide to understanding how the internet really works!

The Essential Guide to Internet Business Technology-Gail Honda 2002 This is a clear and comprehensive introduction to Internet business technology for the non-technical professional. Readers learn the buzz words and become aware of what technology is available today.

Find it Online-Alan M. Schlein 2002 The third edition of this title provides the tools and techniques you need to master online research.

Internet Direct Mail: The Complete Guide to Successful E-Mail Marketing Campaigns-Steve Roberts 2001 Leading companies consider direct E-mail the answer to the rising costs of producing a traditional printed direct mail package. This comprehensive guide delivers clear instructions on how to create, send, and track the results of an Internet direct-mail package--from selecting products and offers to getting lists, composing E-mail sales letters, fulfilling orders, and measuring the response.
Online Safety-Joe Malacina 2020 The book teaches its readers how to use the internet safely on all of their devices, including computers, smartphones, and tablets. Covers various aspects of online safety including: social media, email safety, web browsing, online dating, password protection, parental controls, and more. This book is great for internet users of all ages and experience, and contains the latest in best practices you can follow to have the safest experience online.

Meeting Your Match Online-Tamsen Butler 2009 Recent studies show that more than 20 million people will visit at least one online dating service a month. Internet dating has several advantages, among them the ability to discover everything about a potential partner before ever meeting them. You can learn their age, religious affiliations, education, expectations, interests, hobbies, and so on. Internet dating allows you to chat online and get to know someone before meeting them. There is also the ability to meet people on a varied schedule you do not have to meet them face-to-face right away. Other advantages include protection of your personal identity, the exchange of photos, the ability to be yourself, less cost, and the ability to search by sexual or ethnic preference, all of which will increase the chances of finding that special someone. Aside from the many advantages, online dating has disadvantages as well. For example, you could be starting an online relationship with someone who, in actuality, does not look like they do in their photos or their personality is not as they described, it might have to be a long distance relationship, or they have a hidden criminal agenda. This is why you need the assistance of this groundbreaking new book that covers it all, allowing you to find the right partner and make your online dates safe and secure. The book features many available online dating services, such as PerfectMatch, which employs a scientific method to locate matches. eHarmony has a compatibility system that only pairs you with compatible singles. Yahoo Personals helps you choose from thousands of members to find singles in your area. True.com is likely the only dating site that checks new members for criminal activity and marriage history. Match.com guarantees you will meet someone special within six months or they will extend your membership by six months at no cost to you. Also detailed are AmericanSingles.com, FriendFinder.com, Metrodate.com, Lavalife.com, Date.com, JDate.com, Great Expectations at GE-Dating.com and Chemistry.com. Also included are true stories from couples and singles who have been through the online dating process and have found it either worked or didn't work for them. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed.

Programmer's Guide to Internet Mail-John Rhoton 2000 Programmer's Guide to Internet Mail will help you create and manage network applications using powerful Internet mail, directory, and domain name protocols and standards. It succinctly explains from a programmer's perspective not simply the primary Internet mail protocols but also how to use other important network protocols such as LDAP and DNS vital to the creation of message-enabled applications. Readers will learn how these protocols and standards facilitate message submission, delivery and retrieval, support directory lookup, how they interoperate, and how they together create a framework for sophisticated networked applications. Programmer's Guide to Internet Mail will help you select the right protocol, or combination of protocols, for a specific programming function. Written by an expert e-mail and messaging consultant from Compaq, this insightful book is loaded with sample code you can use to begin and accelerate application development. Master the primary Internet mail and directory protocols Understand the interaction between Internet messaging clients and servers Troubleshoot e-mail network problems

How to Write Anything: A Complete Guide-Laura Brown 2014-04-14 “There has never been a guide as comprehensive as this to writing in all its forms. . . . Useful, clear and encyclopedic, this book is an essential guide for every household.”—Examiner Need to know how to format your résumé for that job application? How do you write a cover letter that will stand out?
Wondering how to request a letter of recommendation for graduate school? Trying to craft a get-well note that will really help? How informal is too informal when instant messaging in the office? What do you write on the website for your small business? What should you say in a wedding invitation? Or a divorce announcement? With over 200 how-to entries and easy-to-use models organized into three comprehensive sections on work, school, and personal life, How to Write Anything covers a wide range of topics that make it an essential guide for the whole family.


**Producing Videos** - Martha Mollison 2020-07-18 Producing Videos has been called the 'bible' of video making. A bestseller over many years, it offers a comprehensive and user friendly guide to all aspects of video production - from the first chapter on using a camera (if it doesn't go in easily, don't force it) to the chapter on distribution (no matter what happens, always hold onto your master). All the elements of video production are covered: camera operation; scriptwriting; composition; budgeting; preproduction planning; lighting and sound recording; interview techniques; field production and studio shoots; digital editing; digital postproduction techniques; video streaming and other forms of online distribution. This edition has been fully revised and updated to cover developments in technology, promotion and distribution. It includes tips from over 120 experienced video teachers from around the world, and is illustrated with over 600 photographs and 200 diagrams. Producing Videos is the best handbook available for learning the basics of video making. It is an ideal guide for students, and for anyone who has a flip camera burning a hole in their pocket and aspirations to become the next hot new director. 'Whether you are a beginner or veteran filmmaker, Martha Mollison’s Producing Videos serves as a comprehensive guide to all aspects of video production.' - Greg Walters, Portland Community College 'An invaluable resource for developing my students’ video journalism skills.' - Kay Nankervis, Charles Sturt University

**Internet Core Protocols** - Eric Hall 2000 A guide for system and network administrators explains TCP, IP, and UDP, including protocols, packets, field structure, and platform-specific notes.

**The TCP/IP Guide** - Charles M. Kozierok 2005 Up to date and accessible, this comprehensive reference to the TCP/IP networking protocols will become a valuable resource for any IT professional and an excellent text for students.

**The Book of IRC** - Alexander Charalabidis 2000 Explains IRC etiquette and how to select a client, send public and private messages, find people on IRC, create an IRC channel and keep unwanted users out, and install and operate an IRC server.

**Kafka: The Definitive Guide** - Neha Narkhede 2017-08-31 Every enterprise application creates data, whether it’s logs messages, metrics, user activity, outgoing messages, or something else. And how to move all of this data becomes nearly as important as the data itself. If you’re an application architect, developer, or production engineer new to Apache Kafka, this practical guide shows you how to use this open source streaming platform to handle real-time data feeds. Engineers from Confluent and LinkedIn who are responsible for developing Kafka explain how to deploy production Kafka clusters, write reliable event-driven microservices, and build scalable stream-processing applications with this platform. Through detailed examples, you’ll learn Kafka’s design principles, reliability guarantees, key APIs, and architecture details, including the replication protocol, the controller, and the storage layer. Understand publish-subscribe messaging and how it fits in the big data ecosystem. Explore Kafka producers and consumers for writing and reading messages Understand Kafka patterns and use-case requirements to ensure reliable data delivery Get best practices for building data pipelines and applications with Kafka Manage Kafka in production, and learn to perform monitoring, tuning, and maintenance tasks Learn the most critical metrics among Kafka’s operational measurements Explore how Kafka’s stream delivery capabilities...
make it a perfect source for stream processing systems

**Custom Search - Discover more:** Irina Shamaeva 2021-06-29 Google’s Programmable Search Engines (PSEs, previously called Custom Search Engines) provide search opportunities that are unavailable with any other tool. PSEs have advanced settings and search operators that are not supported by “regular” Google. With PSEs, it is possible to perform filtered searches within parts of the web as if they were databases! While lots of professionals use existing PSEs to source for talent or with other research goals, few people have experience creating them. Even fewer know about powerful PSE-only search operators. The main reason PSEs are not as popular as they should be is that it is not easy to get educated on PSE creation. There is little information online and no books (other than this one) on the subject. Even less info is available on the “structured” operators that allow for filtered searches. The first of its kind, this book hopes to popularize these fun and powerful tools so that many more people can include PSEs in their work. Key Features: A detailed introduction to creating PSEs, including info absent in Google’s help A “hack” for creating PSEs that look for profiles in seconds An introduction to advanced PSE-only search operators allowed to perform filtered searches of parts of the web A “hack” for expanding Google’s search limits to 500 terms Use cases, examples, and approaches that would be educational for those doing online research This book will be of interest to researchers, OSINT specialists, investigative journalists, Competitive Intelligence people, recruiters, and Sourcers, to name a few categories, and to the general public interested in how to search better.

**HTTP**-David Gourley 2002-09-27 Covers topics including HTTP methods and status codes, optimizing proxies, designing web crawlers, content negotiation, and load-balancing strategies.

**Practical IoT Hacking**-Fotios Chantzis 2021-03-23 The definitive guide to hacking the world of the Internet of Things (IoT) -- Internet connected devices such as medical devices, home assistants, smart home appliances and more. Drawing from the real-life exploits of five highly regarded IoT security researchers, Practical IoT Hacking teaches you how to test IoT systems, devices, and protocols to mitigate risk. The book begins by walking you through common threats and a threat modeling framework. You’ll develop a security testing methodology, discover the art of passive reconnaissance, and assess security on all layers of an IoT system. Next, you’ll perform VLAN hopping, crack MQTT authentication, abuse UPnP, develop an mDNS poiser, and craft WS-Discovery attacks. You’ll tackle both hardware hacking and radio hacking, with in-depth coverage of attacks against embedded IoT devices and RFID systems. You’ll also learn how to: • Write a DICOM service scanner as an NSE module • Hack a microcontroller through the UART and SWD interfaces • Reverse engineer firmware and analyze mobile companion apps • Develop an NFC fuzzer using Proxmark3 • Hack a smart home by jamming wireless alarms, playing back IP camera feeds, and controlling a smart treadmill The tools and devices you’ll use are affordable and readily available, so you can easily practice what you learn. Whether you’re a security researcher, IT team member, or hacking hobbyist, you’ll find Practical IoT Hacking indispensable in your efforts to hack all the things REQUIREMENTS: Basic knowledge of Linux command line, TCP/IP, and programming

**The Complete Guide to Climate Change**-Brian Dawson 2008-11-28 For anyone trying to separate the fact from the fiction, The Complete Guide to Climate Change is an indispensable resource. Taking you through the A to Z of the key scientific, geographical and socio-political issues involved in the study of the environment and the implications of mankind’s effect upon it, topics covered include: environmental Science – the Carbon Cycle and the "Greenhouse Gases" the impacts of climate change on life, land and sea mitigation strategies from carbon capture to carbon taxes the Kyoto Protocol and UNFCC renewable fuel sources, from wind to solar power. Including guides to the latest scientific and governmental thinking on climate change, this book will tell you all you need to know about perhaps the biggest issue facing mankind today.

**The Complete Beginner's Guide to Genealogy, the Internet, and Your**
Genealogy Computer Program - Karen Clifford 2001
A guide to conducting genealogical research, focusing on the role of electronic databases, computer programs, and Internet resources in revolutionizing the process of tracing family histories. Includes charts, forms, exercises, Web site addresses, and bibliographies.

HTML Sourcebook - Ian S. Graham 1997-03-10
"The most effective way to learn how to write HTML pages. . . A complete, step-by-step guide to designing, editing, and managing Web pages." — PC Magazine
"For HTML sophisticates, HTML Sourcebook will fill in gaps in your expertise and point you in new directions as you design your Internet facades." — Library Journal
Critics everywhere agree, HTML Sourcebook is the best guide to HTML for Web professionals. That's because no other book makes it so easy for you to quickly master all the commands, tools, and expert techniques you need to create cutting-edge Web page documents. Completely revised and expanded by nearly 50 percent, this new Third Edition of the bestselling guide to HTML gives you the complete lowdown on all the changes and enhancements to the HTML, HTTP, and URL standards. It also provides in-depth coverage of primary and support technologies that directly impact on creating professional-quality Web pages. Find out everything you need to know about: HTML 3.2 and the new HTML stylesheet capabilities. Proprietary and experimental extensions from Netscape and Microsoft HTML support for new multimedia technologies. The latest ways to use HTML in conjunction with Java and Netscape to create the most advanced Web pages. Designing customized CGI programs and HTML forms. Linking JavaScript to HTML documents. New object and applet embedding capabilities, including Java applets, ActiveX controls, and other objects. Visit the author's Web site and get his complete listings of Web developer resources and valuable development tools, including HTML editors, servers, software packages, and more. To find out how Visit our Web site at http://www.wiley.com/compbooks/

ACSM's Complete Guide to Fitness & Health - American College of Sports Medicine 2017-02-09
Here is the ultimate resource for maximizing your exercise and nutrition efforts. In this new edition of ACSM's Complete Guide to Fitness & Health, you have an authoritative reference that allows you to apply research-based guidance to your unique health and fitness needs. With a focus across the life span, this resource shows you how to pursue optimal health and fitness now and throughout the years to come. The American College of Sports Medicine, the largest and most respected sport science and medicine organization in the world, has created this book to bridge the gap between science and the practice of making personal lifestyle choices that promote health. This new edition contains age-specific advice within the framework of the latest research, thus helping you to avoid the lure of fads, unfounded myths, and misinformation. You will learn these strategies: • Incorporate the latest guidelines for physical activity and nutrition into your daily routine to improve your fitness and overall health. • Optimize your weight and increase strength, flexibility, aerobic fitness, and functional fitness. • Improve health and manage conditions such as diabetes, cardiovascular disease, cancer, depression, osteoporosis, arthritis, pregnancy, and Alzheimer’s disease through exercise and nutrition. • Monitor, evaluate, and tailor your exercise program for optimal results. Featuring step-by-step instructions and full-color photos for the most effective exercises, sample workouts, practical advice, age-specific physical activity and dietary guidelines, and strategies for incorporating exercise and healthy nutrition choices into even the busiest of lifestyles, ACSM’s Complete Guide to Fitness & Health is a resource that belongs in every fitness enthusiast’s library.

The Complete Guide to OSHA Compliance is an easy-to-understand, one-stop resource designed to help safety professionals, industrial hygienists, and human resources personnel ensure compliance with existing and upcoming OSHA regulations. This essential book explains employer and employee rights and responsibilities, and it provides everything you need to know about employer standards and standards for specific operations. The
Complete Guide to OSHA Compliance describes the process of injury/illness recordkeeping and the reporting system required by OSHA. It also explains how to conduct a self-audit to determine whether a company is in full compliance. Furthermore, it informs companies of their rights in an inspection and explains how to handle citations and appeals, should they arise.

Internet Addiction - Caesar Lincoln 2014-01-26 Discover How To Finally Overcome Your Internet Addiction! Read on your PC, Mac, smart phone, tablet or Kindle device! You're about to discover a proven strategy on how to overcome your internet addiction and take back your life. Millions of people suffer from internet addictions and throw away hours a day of productive time and turn it into patterns of constantly checking the updates on their social media accounts or other online communities. Most people realize how much of a problem this is, but are unable to change their situation, simply because it's been a part of their mindset for so long. The truth is, if you are suffering from wasting time because of your internet addiction and haven't been able to change, it's because you are lacking an effective strategy and understanding of where these addictions come from and why they are there. This book goes into how the internet has changed our lives, signs that will tell you whether you are addicted or not, and a step-by-step strategy that will help you free yourself from internet dependency and help you take control of your life. Here is a preview of what you'll learn... Understanding How The Internet Has Changed Our Lives Signs That Will Tell You If You Are Addicted How To Overcome Your Internet Addiction For Life Take action right away to overcome your internet addiction by downloading this book, "Internet Addiction: The Ultimate Guide For How to Overcome An Internet Addiction For Life", for a limited time discount!

Statistics Done Wrong - Alex Reinhart 2015 Statistics Done Wrong describes how researchers often go wrong and teaches you the best practices for avoiding their mistakes.

Cannabis - Ernest Small 2016-10-14 Cannabis sativa is best known as the source of marijuana, the world’s most widely consumed illicit recreational drug. However, the plant is also extremely useful as a source of stem fiber, edible seed oil, and medicinal compounds, all of which are undergoing extremely promising research, technological applications, and business investment. Indeed, despite its capacity for harm as a recreational drug, cannabis has phenomenal potential for providing new products to benefit society and for generating extensive employment and huge profits. Misguided policies, until recently, have prevented legitimate research on the beneficial properties of cannabis, but there is now an explosion of societal, scientific, and political support to reappraise and remove some of the barriers to usage. Unfortunately, there is also a corresponding dearth of objective analysis. Towards redressing the limitation of information, Cannabis: A Complete Guide is a comprehensive reference summarizing botanical, business, chemical, ecological, genetic, historical, horticultural, legal, and medical considerations that are critical for the wise advancement and management of cannabis in its various forms. This book documents both the risks and benefits of what is indisputably one of the world’s most important species. The conflicting claims for medicinal virtues and toxicological vices are examined, based mainly on the most recent authoritative scientific reviews. The attempt is made consistently to reflect majority scientific opinion, although many aspects of cannabis are about knowledge management? Can you identify the types of knowledge in your organization? How do you maintain knowledge? What is awareness in the eyes of the ISO 9001 Standard? Can you tell the relation between awareness and the effectiveness of the QMS? This book explains in details all the new issues and topics required by the ISO 9001:2015 Standard and gives you the tools and tricks to answer the new requirements. Just read and do. The table of contents in the book are identical to the table of contents of the standard so you can orient yourself quite easily and find the specific advice you are looking for.
controversial. Aside from the relevance to specialists, the general public should find the presentation attractive because of the huge interest today in marijuana. Unfortunately, society has become so specialized and compartmentalized that most people have limited appreciation of the importance of science to their lives, except when a topic like marijuana becomes sensationalized. This review of cannabis can serve as a vehicle for public education in the realm of science and technology. Indeed, towards the goal of disseminating the important information in this book to a wide audience, the presentation is user-friendly, concise, and well-illustrated in the hope that non-specialists will find the topics both informative and entertaining.