Sensory Evaluation Practices (Hartman, 2012-12-02) Sensory Evaluation Practices examines the principles and practices of sensory evaluation. This describes the use of trained human judges to measure consumer behavior and to predict market response. Sensory Evaluation Practices offers a comprehensive treatment of human factors, psychophysics, terminology, and related topics. From the biological, behavioral, and psychological perspectives, the book provides a broad understanding of the principles and practices of sensory evaluation. It explains the need for standardization, the role of psychophysics in sensory methods, and the importance of managing, measuring, and categorizing product property information so that it is readable to designers and marketers. Demonstrates to the important science of sensory evaluation and describes the program and testing methods used for sensory evaluation. Includes case studies of sensory evaluation projects that have best been implemented. Sensory Evaluation Practices, Fourth Edition, provides a comprehensive treatment of human factors, psychophysics, and related topics. This comprehensive treatment of the principles and practices of sensory evaluation includes an overview of human perceptions, psychophysics, sensory scales, sensory methods, and sensory measurements. The book concludes with a review of problems where sensory evaluation is applicable, including a list of sensory studies of representative factors of the product. The fourth edition is a comprehensive guide to sensory evaluation and describes the program and testing methods used for sensory evaluation. Includes case studies of sensory evaluation projects that have best been implemented.

Sensory Evaluation Practices, Fourth Edition-Herman M. Hartman 2016-06-29 From the biological, behavioral, and psychological perspectives, the book provides a broad understanding of the principles and practices of sensory evaluation. It explains the need for standardization, the role of psychophysics in sensory methods, and the importance of managing, measuring, and categorizing product property information so that it is readable to designers and marketers. Demonstrates to the important science of sensory evaluation and describes the program and testing methods used for sensory evaluation. Includes case studies of sensory evaluation projects that have best been implemented.

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Sensory Evaluation Techniques, Fourth Edition-Herman M. Hartman 2016-06-29 From the biological, behavioral, and psychological perspectives, the book provides a broad understanding of the principles and practices of sensory evaluation. It explains the need for standardization, the role of psychophysics in sensory methods, and the importance of managing, measuring, and categorizing product property information so that it is readable to designers and marketers. Demonstrates to the important science of sensory evaluation and describes the program and testing methods used for sensory evaluation. Includes case studies of sensory evaluation projects that have best been implemented.

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Dessert Analysis in Sensory Evaluation

Descriptive Analysis in Sensory Evaluation is a comprehensive review of the techniques and applications of descriptive analysis. Sensory evaluation is a scientific method used to study, measure, analyze, and interpret customer responses to products perceived through the senses of sight, smell, taste, touch, and hearing. It is used for many different purposes, such as to identify the sensory properties of products, to evaluate the sensory quality of products, to establish sensory standards, and to develop sensory profiles. Sensory analysis is based on the psychological processes involved in perception, perception, cognition, and memory, and it is used to evaluate the sensory quality of products on a subjective basis.

The Science of Meat Quality

The fourth edition of this classic text continues to use a multidisciplinary approach to expose the non-major student to important aspects of food science. Each chapter includes a critical thinking application of current issues from a practical application perspective. This fourth edition includes over 40 new figures and tables, 10 new questions, and updated material on quality assurance, quality management, and food safety. The book also features new chapters on meat processing and quality assurance, as well as new content on the role of meat in the diet and health implications. The book is complemented by a companion website to include PowerPoint slides and updated instructor's manual including suggested lecture outlines and assignments.

Functional Movement Development Across the Life Span - E-Book

Functional Movement Development Across the Life Span - E-Book helps you recognize and understand movement disorders and effectively develop treatment programs for your clients. The book aids in the development of treatment programs for clients with movement disorders, and it includes chapters on the evaluation of movement disorders, the development of treatment programs, and the implementation of treatment programs. Each chapter begins with an overview of the topic, followed by a detailed discussion of the principles and techniques used in the evaluation and treatment of movement disorders. The book is organized into three main sections: an introduction to movement disorders, an overview of the evaluation process, and a detailed discussion of treatment strategies.

The Science of Meat Quality

The Science of Meat Quality provides comprehensive coverage of meat quality from the biological basis of muscle development to post-mortem quality traits such as properties and sensory analysis. The book includes case studies and practical applications, as well as recent developments in the field of meat quality. It is designed for undergraduate and graduate students, as well as professionals in the meat industry.

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